

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 582743 /		<u>Alt Order #</u> 09833079
<u>Product</u> OBAMA SKED C		
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Estimate #</u> 1904	
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 10/16/12 / 10/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8020	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	31	10/16/12	10/22/12	M-F 5-530a Good Day	5a-530a		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$250.00			
2	31	10/16/12	10/22/12	M-F 530-6a Good Day	530-6a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$450.00			
3	31	10/16/12	10/22/12	Good Day Colorado	6a-7a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$450.00			
4	31	10/16/12	10/22/12	Good Day Colorado	7a-8a		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$400.00			
5	31	10/16/12	10/22/12	Good Day Colorado	8a-9a		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$175.00			
6	31	10/16/12	10/22/12	Regis & Kelly	90130a-10a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$175.00			
7	31	10/16/12	10/22/12	Everyday	10a-11a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$100.00			
8	31	10/16/12	10/22/12	Ricki Lake	11a-12p		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$100.00			
9	31	10/16/12	10/22/12	We the People w/ Glo	12p-1p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$150.00			
10	31	10/16/12	10/22/12	Jdg Joe M-F 1p-2p	1p-2p		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$125.00			
11	31	10/16/12	10/22/12	DivCt/JdgAlex M-F 2p	2p-3p		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$125.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
582743 /	09833079

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	OBAMA SKED C	1904

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
12	31	10/21/12	10/21/12	FOX News Sunday	8a-10a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$150.00			
13	31	10/16/12	10/22/12	Judge Judy	3p-4p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$250.00			
14	31	10/16/12	10/22/12	Judge Judy	4p-5p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$250.00			
15	31	10/16/12	10/22/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$600.00			
16	31	10/16/12	10/22/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$600.00			
17	31	10/21/12	10/21/12	News Sunday 5p-530p	5p-530p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$450.00			
18	31	10/21/12	10/21/12	News Su 530-6p	530p-6p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$450.00			
E 19	31	10/22/12	10/22/12	Mob Doctor Mon 8-9p	8p-9p		:30			NM	4	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/22/12-10/28/12	Mob Doctor Mon 8-9p	8p-9p	M-----	:30		\$2,200.00	NM		
	See MG 19.2,19.3,19.4,19.5											
	2	31	10/17/12-10/17/12	MLB Championship Series	2p-CC	---W-----	:30		\$1,500.00	NM		
	Ⓜ	MG for 22.1,19.1										
	3	31	10/17/12-10/17/12	MLB Championship Series	2p-CC	---W-----	:30		\$1,500.00	NM		
	Ⓜ	MG for 22.1,19.1										
	4	31	10/18/12-10/18/12	MLB Championship Series	2p-CC	----Th----	:30		\$1,500.00	NM		
	Ⓜ	MG for 22.1,19.1										
	5	31	10/21/12-10/21/12	FOX NFL Pregame	10a-11a	-----Su	:30		\$1,200.00	NM		
	Ⓜ	MG for 22.1,19.1										
E 22	31	10/18/12	10/18/12	FOX X Factor	7-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---T---				1	\$3,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/15/12-10/21/12	FOX X Factor	7-8p	----Th----	:30		\$3,500.00	NM		
	See MG 19.2,19.3,19.4,19.5											
23	31	10/16/12	10/22/12	M-F LN 9p-930p News	9p-930p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$1,500.00			
24	31	10/16/12	10/22/12	M-F LN 930p-10p	930p-10p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$1,200.00			
25	31	10/16/12	10/22/12	Fox 31 News Nightsid	10p-1035p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$500.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
											1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
26	31	10/21/12	10/21/12	Su LN 9p-930p	9p-930p		:30			NM		
Week:		10/15/12	10/21/12	-----S				1	\$1,800.00			
											1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
27	31	10/21/12	10/21/12	Su LN 930p-10p	930p-10p		:30			NM		
Week:		10/15/12	10/21/12	-----S				1	\$1,600.00			
Totals											55	\$28,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	55	\$28,400.00	\$24,140.00
Totals	55	\$28,400.00	\$24,140.00

Signature: _____ **Date:** _____

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